



NET.WORK.POWER.

NET.WORK.POWER.

18.500 Community Mitglieder
120 aktive Ehrenamtliche,
beheimatet in 9 Quartieren



Digital Media Women e.V. – ein Netzwerk von Macherinnen

Sichtbarkeit

Gleichberechtigung

Digital Leadership

Netzwerk

#DMW goes South by Southwest (SXSW)



**#DMW DIGITAL MEDIA WOMEN DAY IN AUSTIN,
TEXAS**

South by Southwest (SXSW)



SXSW – Deutsche Präsenz



SXSW - Digital Media Women Day

DIGITAL MEDIA WOMEN DAY

On March 13th, digital media and tech professionals from around the world will gather in Austin at South by Southwest Festival (SXSW), the most important conference for the digital industry. Digital Media Women (#DMW) founded in Hamburg is a network of professional women from Germany. We are inviting global women to discuss, deliberate and create visibility around the topics and ideas that matter most to women (and men) in the media. It's about Digital Leadership. We will host a series of talks including great networking possibilities. Full speaker list and agenda coming soon.

Join us to:

- #Connect with senior and aspiring leaders in digital media and tech
- #Learn about the most innovative developments in media and tech from the women who are creating them
- #Receive visibility through the #DMW network



**HAMBURG
INTERACTIVE & MUSIC**

MON, MARCH 13TH

3PM - 7PM

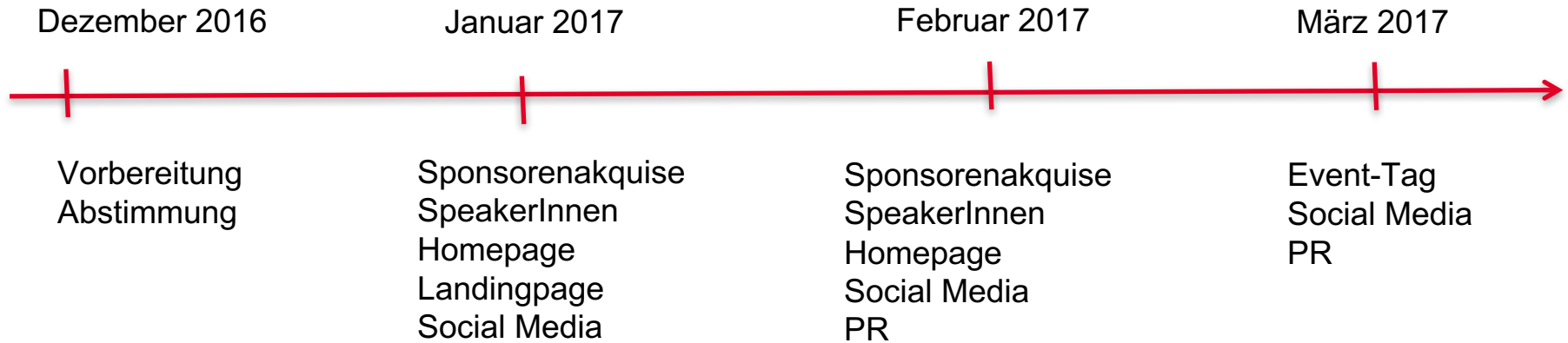
DIGITAL MEDIA WOMEN DAY
POWERED BY FACELIFT, TEAMFACT
CURATED BY INTERCAMBIO GROUP & #DMW

+++ RSVP & BADGE REQUIRED +++
+++ WWW.HAMBURG-XO.COM +++

★ ★ **TALKS, BURGERS,
BUBBLES & BEER** ★ ★

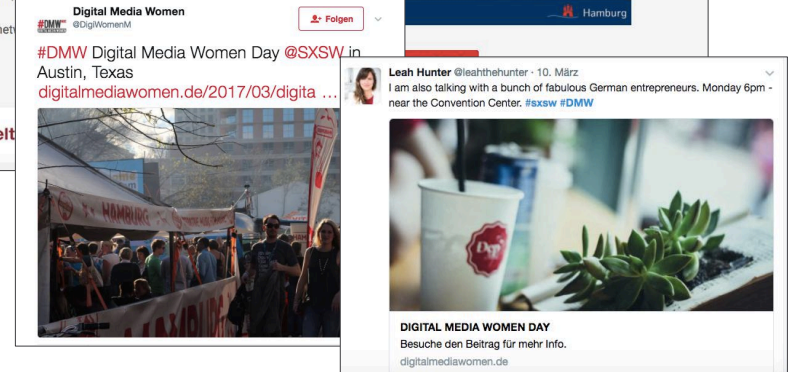
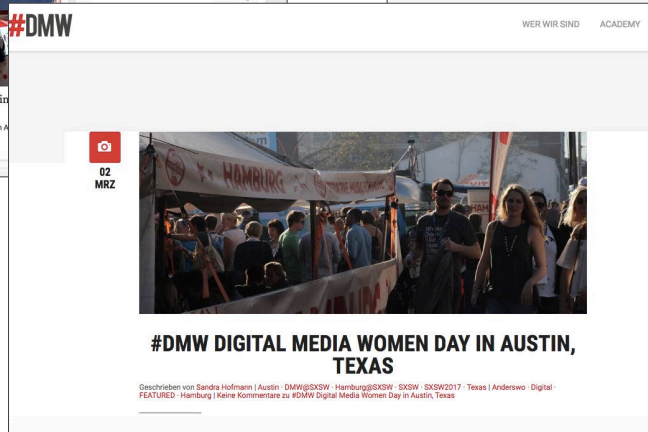
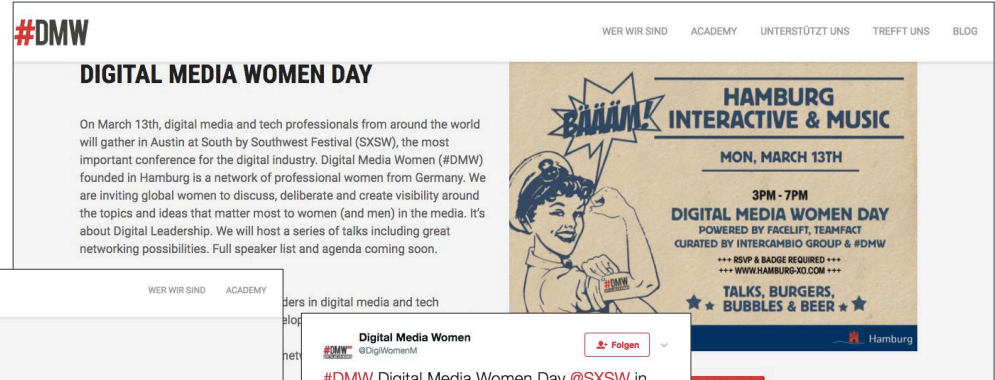
 Hamburg

#DMW – Spread the word



#DMW – Kommunikation vor dem Event

Owned Media & Social Media



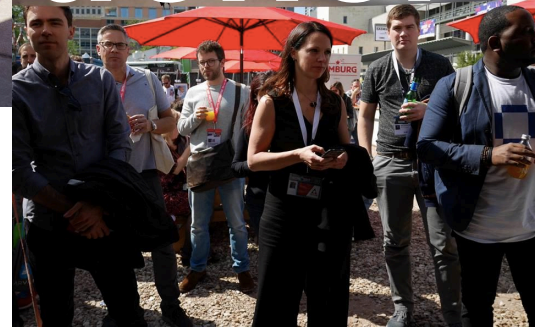
#DMW – Unsere Speakerinnen



#DMW – Digital Media Women Day

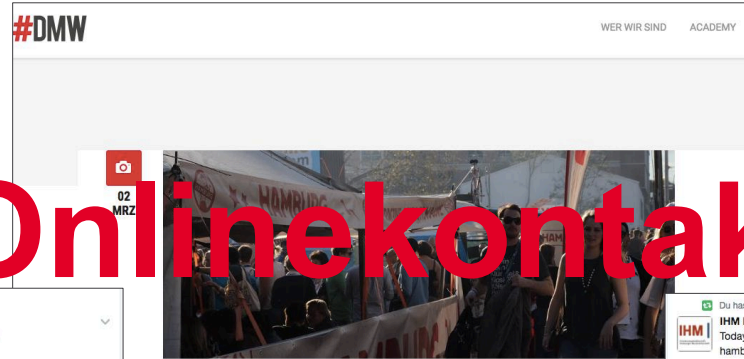
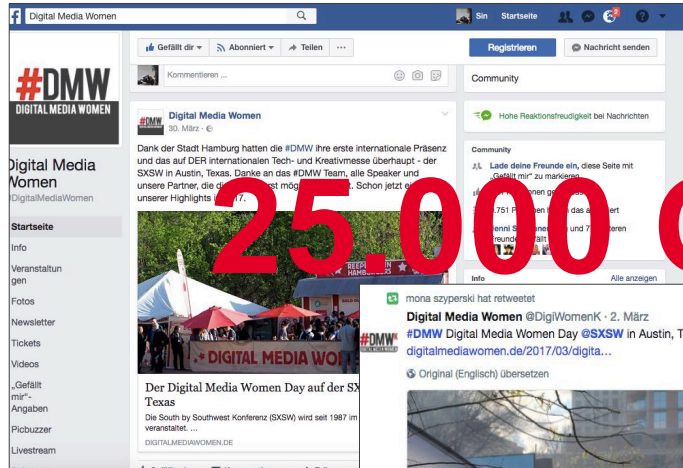


500 Besucher

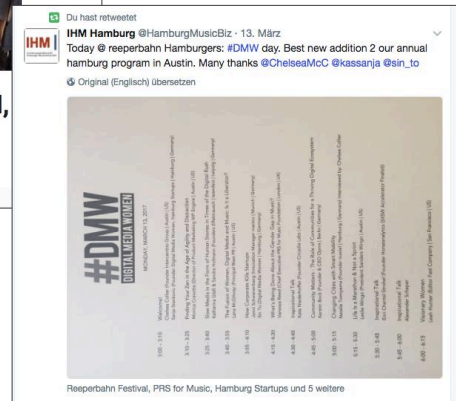


#DMW – Kommunikation nach dem Event





Social Media & Owned Media



25.000 Onlinekontakte



#DMW – Social Media Kanäle

	Facebook Gruppe DE Mitglieder ~ 10.000		Twitter Follower DE @DigiWomenDE (Deutschland) ~ 12.000
	Facebook Gruppen regional 9 Quartiere Mitglieder zusammen ~ 3.300		Twitter Follower 9 Quartiere regional zusammen ~ 11.000

#DMW – Danke an die Sponsoren

fischerAppelt



cribb.

mantro

lexoffice

TEAM  FACT



fischerAppelt



NET.WORK.POWER.



Herzlichen Dank für IHRE Unterstützung!

Internet: www.digitalmediawomen.de

Twitter: www.twitter.com/digiwomenDE

Facebook: www.fb.me/digitalmediawomen

Backup

Digital Media Women e.V. – ein Netzwerk von Macherinnen

Wir arbeiten für mehr Sichtbarkeit von Frauen auf allen
Bühnen – ob Konferenz, Fachmedien oder Management Board.
Unser Ziel ist, dass Frauen gleichberechtigt teilhaben und
sichtbar Einfluss nehmen: offen, reflektiert und wegweisend.
Das ist für uns Digital Leadership. Die Digitale Transformation
ist unser Spielfeld, das Netzwerken unsere Stärke.